



SERVICES FOR CONFERENCES, MEETINGS & REUNIONS

Greeneville is conveniently located within a day's drive of 70 percent of the United States population. That makes it a great choice for corporate or association meetings as conventions. It has the facilities to make any meeting comfortable and successful, and the beauty of the area and its historic attractions create many opportunities for after-hours enjoyment.

Greeneville is easy to get to, reasonable in cost, full of things to see and do, and graced with wonderful accommodations and meeting facilities. Let us help you plan a successful meeting or create a memorable family or school reunion or other event.

The Tourism Department is available to assist you in planning itineraries and scheduling activities for your group tour. The following services can be provided to help tour companies and organizations to help plan and promote your group tour to this area.

Event Planning & Resources

- Assist with conference invitation, bid proposal, presentation
- Provide information on convention and meeting facilities
- Coordinate city and facility site visits
- Provide Visitor Guide and other promotional materials
- Advice on pre-conference mailings
- Assistance with off-site caterers and meal functions

Program & Tour Development

- Provide customized or sample itineraries
- Provide suggestions for speakers and entertainment

Registration Assistance

- Supply information packets for delegates
- Information table set up with area brochure and maps

Marketing Assistance

- Assist with news release and mail to area TV, radio and print media
- Distribute marquee release to welcome delegates to city-wide conferences and events
- Supply brochures and materials such as our eight-minute promotional video

Additional Services Provided

- Arrange for local dignitaries to welcome delegates

Greene County Partnership Tourism Dept., 115 Academy Street, Greeneville, TN 37743 423-638-4111

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